

Announcing FMA's 33rd Annual

Securities Compliance Seminar

4/2/24

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Requirements

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special discount.**

April 17 – 19, 2024

**InterContinental Chicago Magnificent Mile
Chicago, Illinois**

...a 3-day in person event!

Save \$200 – Register before April 5

Who Should Attend

- **Compliance Professionals**
- **Internal Auditors**
- **Risk Managers**
- **Capital Market Specialists**
- and...
- **Investment Advisers**
- **Broker-Dealer Managers**
- **Regulators**
- **Attorneys**

To Register—

Call—919/494-7479

Email—dp-fma@starpower.net

**Mail—111 W. College Street
Franklinton, NC 27525**

Securities Compliance Seminar Planning Committee

Carlos A. Arias
Vice President | Head of Supervision
U.S. Bancorp Investments

Conway T. Dodge
Partner | Managing Director and Head of the Americas
Promontory Financial Group,
a Business Unit of IBM Consulting

Diane P. Novak
EVP, Chief Risk Officer & Chief Ethics Officer
HomeStreet Bank

Mark T. Carberry
Executive Director, U.S. Private Bank Compliance
J.P. Morgan

Mark Lasswell
Vice President, Advice and Wealth Management
Compliance, **Ameriprise Financial Services**
Chief Compliance Officer, **RiverSource**

Melissa R. Loner, MBA, AIF
Vice President, Chief Compliance Officer
Avantax, Inc.



FINANCIAL MARKETS ASSOCIATION

Learning Objective: By attending this seminar, participants will learn about the current bank and broker-dealer challenges and regulatory priorities facing compliance professionals, risk managers, internal auditors and attorneys. The focus is on current compliance topics, new rules or interpretations and regulatory developments as well as useful compliance tools. Attendees are given the opportunity to sharpen their skills through general and interactive sessions with their peers, industry leaders and regulators.

Wednesday, April 17

11:30 am FMA Registration Desk Opens

12:35 pm Welcome and Opening Remarks

12:45 pm **1. Key 2024 Legislative and Regulatory Initiatives**

Overview of persistent compliance issues and challenges dealing with cybersecurity and technology governance; AML considerations; trading rules and regulations; cryptocurrency; outside business activities and private securities transactions; communications with the public; and Reg BI

Moderator: Kimberly A. Prior ■ Partner ■ **Winston & Strawn LLP**

- **Basil Godellas** ■ Partner & Co-Chair, Financial Services Practice ■ **Winston & Strawn LLP**
- **Daniel S. Konar II** ■ Senior Legal Director, Head of Regulatory and Compliance ■ **Stellar Development Foundation**
- **Elizabeth Sheridan** ■ Associate General Counsel ■ **National Futures Association**
- **Ed Wegener** ■ Managing Director and Head of Governance Risk and Compliance ■ **Oyster Consulting, LLC**
- **Daniel Yukilevich** ■ Managing Director, US Chief Compliance Officer ■ **BMO Capital Markets**

Davis Polk

Afternoon Networking Break ...Sponsored by

2:00 pm Networking Break

2:15 pm **2. Fiduciary Requirements in BDs: Reg BI - Where Is It Going?**

Enforcement / civil litigation updates since Regulation BI adoption – how “best interest” is becoming fiduciary in application ■ Extending Advisor Act fiduciary duties to insurance-only transactions: SEC v. Cutter ■ ERISA / DOL: Evolving DOL definition of “fiduciary” to retirement accounts, the new fiduciary proposal, PTE 84-24 and PTE 2020-02

- **David W. Porteous** ■ Partner ■ **Faegre Drinker Biddle & Reath LLP** (*Moderator and Speaker*)
- **The Hon. Bradford P. Campbell** ■ Partner ■ **Faegre Drinker Biddle & Reath LLP**
- **James G. Martignon** ■ Senior Counsel, Legal & Regulatory Compliance ■ **BMO Financial Group**

3:15 pm Networking Break

3:30 pm **3. Compliance Challenges in the Sales of Complex Products**

Identification and classification of “Complex Products” ■ Broker-Dealer or Investment Adviser Broker-Dealer or Investment Adviser ■ Due diligence ■ Regulatory guidance in the sale of complex products ■ Documenting a “best interest” determination-the Care obligation ■ Enforcement lessons learned ■ Complex products in litigation

Moderator: Mark T. Carberry ■ Executive Director, U.S. Private Bank Compliance ■ **J.P. Morgan**

- **Chris Burky** ■ Senior Director – Enforcement ■ **FINRA**
- **Nicholas J. Laughlin** ■ Executive Director ■ **J.P. Morgan**
- **Donald R. Littlefield** ■ Managing Principal, Dallas ■ **Bressler, Amery & Ross, P.C.**

4:30 pm Networking Break

4:45 pm **4. Regulatory Changes Driving Market Structure**

Provide an overview of the many regulatory proposals issued or adopted by the SEC and other financial regulators since January 2022 related to the operations of the securities market ■ Discuss potential changes in how various types of financial markets participants may be classified for regulatory purposes (Dealer? Exchanges? ATSS?) and the impact such changes may have on these firms and their counterparties ■ Discuss the intended (and perhaps unintended) changes to market structure and business practices that these regulatory changes may drive

Moderator: Zachary J. Zweihorn ■ Partner ■ Davis Polk & Wardwell LLP

- **Thomas Merritt ■ Deputy General Counsel and Chief Human Resources Officer ■ Virtu Financial**
- **John C. Roeser ■ Managing Director and Chief Counsel of the Trading, Markets and Operations Legal Group ■ Charles Schwab**
- **Racquel L. Russell ■ Senior Vice President and Director, Capital Markets, Office of the General Counsel ■ FINRA**
- **David S. Shillman ■ Associate Director, Division of Trading and Markets ■ U.S. Securities and Exchange Commission**

5:45 pm Program Adjourns for the Day



6:00 pm Welcoming Reception ...*Sponsored by*

7:00 pm Group Dinners (*off-site, optional*)

Thursday, April 18

7:30 am FMA Registration Desk Opens



8:00 am Continental Breakfast ...*Sponsored by*

8:30 am **5. Regulatory Forum**

Learn about 2024 SEC and FINRA examination priorities and emerging issues as well as the MSRB's rulemaking initiatives and priorities

- **Shawn O'Neill ■ Examination Director ■ FINRA (Moderator and Speaker)**
- **Joseph Brady ■ Executive Director ■ NASAA**

- **Tina Diamantopoulos** ■ Associate Director – Examinations ■ **U.S. Securities and Exchange Commission, Chicago Regional Office**
- **William Otto** ■ Assistant Director, Market Regulation ■ **Municipal Securities Rulemaking Board**
- **Kathryn Pyszka** ■ Associate Director ■ **U.S. Securities and Exchange Commission, Chicago Regional Office**

9:45 am Networking Break

10:00 am **6. Artificial Intelligence in the Financial Services Market**

Review the emerging regulatory environment ■ Discuss financial industry use cases ■ Risk management overview (compliance, governance, etc.)

- **Matt White, CIPP/US, CIPP/E, CIPT, CIPM, PCIP** ■ Shareholder & Co-Chair, Financial Services Cybersecurity and Data Privacy Team ■ **Baker Donelson** (*Moderator and Speaker*)
- **Alex Koskey, CIPP/US, CIPP/E, PCIP** ■ Shareholder & Co-Chair, Financial Services Cybersecurity and Data Privacy Team ■ **Baker Donelson**
- **Frank Sensenbrenner** ■ Senior Specialized Examiner (Crypto and Digital Assets) ■ **U.S. Securities and Exchange Commission**

11:00 am Networking Break

11:15 am **7. Best Practices: Supervision & the Risk Controls Framework**

A focus on best practices that allow for effective supervisory support of the organization’s risk control framework ■ Supervision’s active participation in building the Risk Control framework ■ Importance of WSPs and or Desk Procedures that support risk controls ■ Partnering between Supervision, Compliance, Risk Management and Operations ■ Connecting Supervision team members/reviewers to the risk control framework

Moderator: **Carlos A. Arias** ■ Vice President | Head of Supervision ■ **U.S. Bancorp Investments**

- **Dawn Corbin** ■ Vice President, Compliance Director ■ **U.S. Bancorp Investments**
- **Shawn O’Neill** ■ Examination Director ■ **FINRA**
- **Stephen C. Strombelline** ■ Managing Director, Global Investigations ■ **J.S. Held LLC**



12:15 pm Luncheon ...*Sponsored by*

1:15 pm **8. Continuing Challenges with Off-Channel Communications**

Current regulatory trends and expectations re: electronic communications and off-channel communications ■ Lessons learned from recent enforcement actions, investigations and examinations, and related experiences ■ Industry responses to off-channel communication regulatory expectations ■ Off-channel communications guidance and best practices

Moderator: **Mark Lasswell** ■ Vice President, Advice and Wealth Management Compliance ■ **Ameriprise Financial Services** and Chief Compliance Officer ■ **RiverSource**

- **Mark T. Carberry** ■ Executive Director, U.S. Private Bank Compliance ■ **J.P. Morgan**
- **Christopher Riper** ■ Managing Director ■ **Bates Group**
- **Alexander Schneble** ■ Managing Director, PWM & Public Communications Compliance ■ **Robert W. Baird & Co.**

- **Jeffrey A. Ziesman** ■ Partner ■ **Bryan Cave Leighton Paisner LLP**

2:15 pm Networking Break

2:30 pm **9. Workforce Engagement Strategies**

Discuss keeping team members engaged and avoiding burnout – in a remote work environment – with varying generational needs – against increasing regulation and increasing responsibility and risk – despite shrinking budgets

Moderator: **Melissa R. Loner, MBA, AIF®** ■ Vice President, Chief Compliance Officer ■ **Avantax, Inc.**

- **James E. Clements** ■ Chief Compliance Officer ■ **Carson Group**
- **Heather Lyon** ■ Chief Compliance Officer ■ **Strategic Investment Advisors, LLC**
- **Jennifer Selliers** ■ Director, Senior Consultant ■ **Renaissance Regulatory Services, Inc.**

3:30 pm Networking Break

3:45 pm **10. Internal Audit: The Changing Landscape Within the Financial Industry**

“Heightened expectations” with regulatory agencies, boards, and leaders ■ Artificial intelligence and models, the next frontier ■ Data analytics, innovative solutions and returns ■ Fraud risk – most recent industry scenarios and solutions ■ Change management: Auditing in complex and high velocity change environments

Moderator: **James Connors** ■ Audit Director ■ **Wells Fargo Audit**

- **James T. Enstrom** ■ Senior Vice President, Chief Audit Executive ■ **Cboe Global Markets**
- **Kathy Sheng** ■ Vice President & Assistant General Auditor ■ **Freddie Mac**
- **Jay Simmons** ■ Managing Director Audit, Wealth and Investment Management ■ **Wells Fargo Audit**

4:45 pm Program Adjourns for the Day

WINSTON
& STRAWN
LLP

5:00 pm Networking Reception ...*Sponsored by*

6:00 pm Group Dinners (*optional*)

Friday, April 19

7:30 am FMA Registration Desk Opens



8:00 am Continental Breakfast ...*Sponsored by*

8:30 am **11. Navigating the Currents: Dive Into AML Enforcement Trends and Regulatory Responses**

Emerging trends in AML Compliance from FinCEN, SEC and FINRA ■ OFAC: Managing evolving sanctions landscape ■ Managing consequences of compliance failures ■ AI risks and rewards

- **Deborah Connor** ■ Partner ■ **Morrison & Foerster LLP** (*Moderator and Speaker*)
- **Matthew Browne** ■ Deputy Associate Director – Enforcement and Compliance Division ■ **Financial Crimes Enforcement Network, U.S. Department of the Treasury**
- **Michael Buffardi** ■ Managing Director ■ **FTI Consulting**
- **Anatoly Trofimchuk** ■ Head of Compliance ■ **DNB North America**

9:30 am Refreshment Break

9:45 am **12. Elder and Vulnerable Adult Financial Exploitation**

Review FINRA Senior Helpline and trusted contact trends ■ Update on federal and state law developments and trends ■ Assess factors for working with regulators and adult protective services ■ Discuss compliance policy, procedure, and training best practices ■ Identify resources to support awareness and training

Moderator: **Louis Dempsey CRCP, CSCP, CAMS** ■ President ■ **Renaissance Regulatory Services, Inc.**

- **Joshua D. Jones** ■ Principal ■ **Bressler, Amery & Ross, P.C.**
- **Michael H. Paskin** ■ Manager, Vulnerable Adults and Seniors Team ■ **FINRA**
- **Deborah M. Royster** ■ Assistant Director, Office for Older Americans ■ **Consumer Financial Protection Bureau**

10:45 am Refreshment Break

11:00 am **13. What You Need to Know About Cybersecurity**

Discuss new cybersecurity risks and solutions ■ Examine new laws and regulations regarding cybersecurity ■ Review recent cybersecurity breaches and ransomware cases

Moderator: **Diane P. Novak** ■ Executive Vice President, Chief Risk Officer & Chief Ethics Officer ■ **HomeStreet Bank**

- **Timothy Howard** ■ Partner & US Head of Data Security ■ **Freshfields Bruckhaus Deringer US LLP**
- **Michael V. Phillips** ■ CISO & Co-Founder ■ **vSEC, LLC**
- **Frank Visser** ■ Principal ■ **Charles River Associates**
- **Michael Wheatley** ■ Of Counsel ■ **Paul Hastings LLP**

12:00 pm Program Adjourns

*All sessions are closed to the press. ■ Audio and video recording of all sessions is prohibited.
FMA reserves the right to amend program content without prior notification.*

Continuing Legal Education: CLE accreditation regulations vary from state to state. In past years, this program has been approved for CLE credits in numerous jurisdictions. When registering, indicate your interest in obtaining CLE and FMA will: 1) provide supplemental materials for the attorney to submit the CLE application (if the application fee for the sponsor to submit is greater than for the attorney); or 2) prepare and send in the application form(s) in the state(s) of your choice. Ask Dorcas Pearce for details. State filing fees may be assessed to the individual(s). At this time, approximately **13.5** CLE hours are projected in 60-minute states; **16.0** CLE hours in 50-minute states (depending on if the state rounds up or down to the nearest tenth, quarter or half point).

Additional accreditations, such as CPE (among others): FMA's educational programs are designed to fulfill the continuing education needs of professionals in the financial services industry. Contact Dorcas Pearce at 919/494-7479 or dp-fma@starpower.net for more information. She will assist you in filing applications in the individual states.

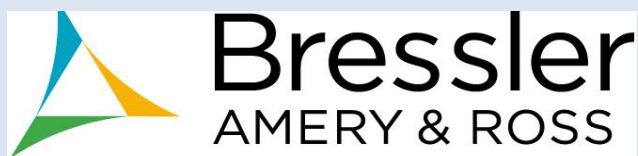
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To Register:

Phone: 919/494-7479 (ask for **Dorcas Pearce**)
Email: dp-fma@starpower.net
Mail: FMA: 111 W. College Street
Franklinton, NC 27525 (include check
made payable to "Financial Markets
Association")

Hotel: InterContinental Chicago

Magnificent Mile ♦ 505 N. Michigan Avenue
♦ Chicago, IL 60611 ♦ 20 minutes from O'Hare
& 30 minutes from Midway (non-rush hour – add
10-20 minutes for rush hour) ♦ 312/944-4100
(main hotel #) ♦ **Reservations:** 312/321-8895
and mention you're with the Financial Markets
Association (FMA) group or go online at [Financial
Markets Association 2024](#) (dedicated weblink) ♦
Rate: \$249 single/double ♦ **Last date for
FMA's group rate: March 26, 2024.**

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registration for FMA Members is **\$995; \$1,195** for non-
members. Please note...the non-member registration includes a
one-year **complimentary** FMA membership. After April 5, the
fees are \$1,195 and \$1,395. **Regulators**—call FMA and ask
for the special government discount.

Illinois attendees...ask about the *additional* special
discount for in-state registrants.

**Payment is required, by check or credit card, prior to
April 5. No registration is considered final until payment is
received.**

Cancellation policy requires a \$100 non-refundable processing fee
for any cancellation before April 5; no refunds thereafter. Sub-
stitutes are always acceptable—please notify FMA beforehand of such
substitutions and check-in at the FMA Registration Desk onsite.
FMA assumes no liability for travel/lodging costs by the attendee in
the event the program is canceled. For information regarding
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FMA at 919/494-7479 and ask for Dorcas Pearce.

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For information about FMA and its activities, contact Dorcas Pearce
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