## Announcing FMA's 16th Annual

# SECURITIES COMIPILIANCE SEMINAR

April 25 – 27, 2007 Bally's Hotel Las Vegas, Nevada

Save \$100...Register before April 3.

### Who Should Attend

- **→** Compliance Professionals
- **→** Internal Auditors
- **→** Risk Managers
- → Capital Markets Specialists and...
- **→** Registered Investment Advisers
- **→** Broker-Dealer Managers
- **→** Regulators
- **→** Attorneys

## To Register—

Call-202/544-6327

E-mail—dp-fma@starpower.net

Mail—333 2nd Street, NE - #104B

Washington, DC 20002

Online—www.fmaweb.org

Dear Colleague:

I am delighted to extend this invitation to you and your associates to join us at the Financial Markets Association's Securities Compliance Seminar April 25–27 at Bally's Hotel in Las Vegas. Don't miss out on the only securities compliance conference specifically designed for the special and unique needs of banks and bank-affiliated securities firms.

We have a great agenda including noted industry leaders and regulators. See page 2 for the complete program. Please tell your compliance, internal audit and legal colleagues about this upcoming educational event... eligible for CPE and CLE accreditation. And, team discounts are available.

I hope you can join us in Las Vegas. If you have questions or would like to register, contact me at 202/544-6327 or *dp-fma@starpower.net*. You may also register online at www.fmaweb.org.

Sincerely,
Dorcas Pearce
Managing Director





FINANCIAL MARKETS ASSOCIATION

#### 2007 Program Planning Committee

Lisa A. Lunny ■ Wachovia Bank Anne H. Predieri ■ Bank of America Mitchell K. Robinson ■ BOSC, Inc.

Bala Subramaniam ■ Ernst & Young LLP Christopher Walmsley ■ RBC Capital Markets

This seminar is intensive training for intermediate and seasoned compliance specialists, internal auditors, risk managers, attorneys and regulators. The focus is on current compliance topics, audit updates, new rules or interpretations and regulatory developments. Attendees are given the opportunity to sharpen their skills through general, workshop and interactive sessions with their peers, industry leaders and regulators.

### Tuesday, April 24

4:00 pm Welcoming Reception WILN (Sponsored by WilmerHale LLP)



5. AML

9. Privacy

12. SOX

6. Outsourcing

8. Reg R (Reg B)

7. Insurance Compliance

10. Customer Complaints

11. Books and Records

### Wednesday, April 25

8:00 am Continental Breakfast (Sponsored by BOSC, Inc.)



#### 8:15 am Welcome and Opening Remarks

➤ Mitchell K. Robinson, VP/Training-Registration, Risk Management ■ BOSC, Inc.

## 8:30 am New Legislative and Regulatory Initiatives

Overview of recent legislative and regulatory developments, including pertinent court decisions and prospects for the 110th Congress, now under Democratic control for the first time since 1994

Russell J. Bruemmer, Partner WilmerHale LLP

#### 9:45 am **Regulatory Forum I**

Learn what's new for 2007—emerging issues/trends and examiner priorities

- ▶ Judith A. Foster, Risk Specialist/Credit and Market Risk
   ■ Office of the Comptroller of the Currency
- ➤ Judi McCormick, Director/Consumer Protection & Specialty Programs Office of Thrift Supervision
- ➤ Michael J. Schoenfeld, Senior Supervisory Financial Analyst ■ Federal Reserve Board

#### 11:15 am NASD 3012/3013 and NYSE 342: Getting It Right and Making the Annual Certification Process Easier

Corporate value of CEO certification process ■ Approaches to testing, implementation—coordinating with internal audit; coordinating with businesses; internal rules ■ Procedural documentation ■ CEO annual certification: management buy-in and process; training and communication ■ Records retention and certification-related documents

- Paul Fabrizi, Assistant Director of Compliance NatCity Investments
- ➤ Henry Sanchez, Jr., SVP/Surveillance (Compliance) ■ LPL Financial Services
- ➤ George Walz, Vice President NASD

12:30 pm Boxed Deli Lunch

#### 1:30 pm Compliance and Technology

Compliance and IT—best practices ■ Trade reporting and compliance—internal controls ■ Surveillance

- ➤ Keith Dennelly, Chief Technology Officer State Street Global Advisors
- ➤ Michael S. Driscoll, Executive Director & Manager/Equity Trading Compliance CIBC World Markets Corp.
- ➤ John J. Fleming, Subject Matter Expert Actimize Inc.
- ➤ Diane P. Novak, SVP & Senior Compliance Manager/Enterprise Risk Management and Corporate Compliance Division

**Washington Mutual** 

Refreshment Break (Sponsored by SS&C Technologies, Inc.)

#### 3:15 pm **Peer Group Interactive Discussions**

(closed to regulators / service providers, except as facilitators)
Participants will meet in an informal setting to
discuss a variety of issues. Facilitators will be on
hand to lead the sessions. Suggested topics include:

- 1. Compliance Basics 13. Working with Outside Service Providers
- 2. Conflicts of Interest 14. 3012/3013 CEO Certification Process
- 3. Ethics 15. Compliance vs. Audit
- 4. Business Continuity 16. Current Investment Adviser Issues
  - 17. Compliance and Technology
  - 18. Gifts and Entertainment
  - 19. Broker-Dealer Compliance Training
  - 20. Audit Updates
  - 21. Mutual Funds
  - 22. How to Survive a Regulatory Exam
  - 23. Dealing with State Laws
  - 24. Reg AB

25. Records Management/Data Security

5:00 pm Program Adjourns for the Day

### Thursday, April 26

### **■ Ernst & Young**

8:00 am Continental Breakfast Quality In Everything We Do (Sponsored by Ernst & Young LLP)

#### 8:30 am **Regulatory Forum II**

Learn what's new for 2007—emerging issues/trends and examiner priorities

- ➤ Anthony J. DiMilo, Examination Specialist-Trust ■ Federal Deposit Insurance Corporation
- ➤ Mary Ann Gadziala, Associate Director/Office of Compliance Inspections and Examinations U.S. Securities and Exchange Commission
- ➤ Malcolm P. Northam, Director/Fixed Income Securities NASD
- ➤ Justin R. Pica, Uniform Practice Policy Advisor Municipal Securities Rulemaking Board

#### 10:15 am The Evolving Role of Internal Audit

Personal experience and approach ■ Involvement in SOX 404 post-initial implementation ■ Interaction with other quasi-audit functions, including compliance desk review and anti-money laundering functions; operational risk functions; credit risk review functions; and anti-fraud functions ■ Coordination with external auditors and regulators ■ Emerging audit issues ■ Outsourcing of audit activities

- ➤ Daniel J. Johnson, Managing Director/Chief Auditor Credit Suisse
- Steven S. Mezzio, Managing Director/SOX, ERM, IA Global Services Resources Global Professionals

#### 11:15 am Gifts and Entertainment

Proposed revisions to SRO gifts and entertainment rules (NASD 3060 / NYSE 350A) ■ Enforcement actions (*Jeffries* decision in Fidelity matter) ■ Compliance concerns: "frequent and excessive" standard; recordkeeping; supervisory review and approval

- ➤ Richard T. Chase, Managing Director & General Counsel RBC Capital Markets Corporation
- ➤ Mary Ann Gadziala, Associate Director/Office of Compliance Inspections and Examinations U.S. Securities and Exchange Commission
- David W. Porteous, Partner Levenfeld Pearlstein, LLC

12:15 pm Luncheon (on your own)

#### 1:30 pm Concurrent Workshops I

## 1. Managing Compliance Priorities and Challenges at Retail Firms

Assessing the supervisory system ■ Effective inspections of office locations ■ Lessons learned from the customer update project ■ Keeping on top of new roles and regulatory developments

Christine M. Kaufman, Principal CMK Enterprises

#### 2. Communications with the Public

Basic regulatory requirements ■ Differences for securities, banking and asset management businesses ■ Retail vs. institutional clients ■ Differences between hard copy and electronic communications ■ Retention vs. supervision ■ Special concerns: instant message, chat rooms, squawk box, blast email, definition of "research reports," text messaging and developing technologies

- ➤ Mark A. Egert, Chief Compliance Officer Cowen and Company, LLC
- ➤ Amy N. Kroll, Senior Counsel/Securities Litigation, Enforcement & Regulation and Transactional & Securities Practices Foley & Lardner LLP

Refreshment Break
(Sponsored by Resources Global Professionals.)

#### 3:00 pm **Concurrent Workshops II**

## 1. Effective Compliance for Institutional Customers

GLB and Reg R: impact on financial institutions 
Institutional conflicts of interest: mutual fund revenue sharing and non-cash compensation/investment banking and research analysts 
Institutional compliance survival guide: industry developments you should know

- Matthew S. Hardin, President Hardin Financial Consulting LLC
- ➤ James J. Rabenstine, Chief Compliance Officer for Broker-Dealer Operations Nationwide

## 2. Business Continuity: Lessons Learned—Where Are We Today?

Business continuity/disaster recovery events since 9/11 ■ Reaction of regulators: financial services (banking, securities and insurance); Congress ■ Lessons learned

- Crystal ball—what can we expect in the future?
- ➤ Albert V. De Leon Head of Compliance Advisory & Monitoring Zurich North America
- ➤ Leonard Steinmetz, Senior Manager Deloitte & Touche LLP

#### **Peer Group Interactive Discussions**

(closed to regulators / service providers, except as facilitators) See Wednesday's 3:15 pm listing for topics.

5:30 pm Program Adjourns for the Day

## Friday, April 27

4:30 pm

8:00 am Continental Breakfast (Sponsored by **Protiviti**)



#### 8:30 am **Outsourcing**

Offshoring models—cost savings vs. capacity augmentation ■ Where and how to start—low hanging fruit vs. high end processes; third party vendor vs. captive ■ Due diligence process ■ Monitoring and testing ■ Regulatory requirements and expectations—regulations governing outsourced and offshored activities

- ➤ Louis J. Dempsey, President Renaissance Regulatory Services, Inc.
- ➤ Tiffani Kaliko, VP/Corporate & Investment Banking ■ Wachovia Securities
- ➤ Paul Trapani, SVP/Compliance Executive Bank of America

## 10:00 am AML Enforcement Actions and the Current Enviornment

Pragmatic tips for managing AML risk: thoughtful logic vs. "check the box" compliance ■ International and offshore signals and issues ■ KYC: how far do you have to go? ■ A regulator's perspective

- ➤ William Hayden, Managing Director/ Regulatory Risk Management Wachovia Capital Markets, LLC
- ➤ Ellen M. Joyce, Senior Regulatory Enforcement Specialist ■ FinCEN
- ➤ Jane L. Wexton, Chair/Compliance Practices and Advisory Services Group Akerman Senterfitt LLP

#### 11:30 am Records Management and Data Security

Managing the volume ■ Accessing necessary documentation ■ Process management ■ Keeping it all safe: legal ramifications ■ Data destruction: why electronic data is like a cockroach ■ Classification: a necessary evil

- ➤ Marti Fischer, Corporate Records Management Consultant Wells Fargo Bank
- ➤ Jacqueline Klosek, Associate/Intellectual Property Transactions and Strategies Goodwin Procter LLP
- ➤ Aaron Weller, Associate Director/Technology Risk ■ Protiviti

1:00 pm Program Adjourns

(FMA reserves the right to amend program content without prior notification.)
(All sessions are closed to the press.)



The Financial Markets Association is registered with the National Association of State Boards of Accountancy
(NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National

Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasba.org.

No prerequisites or advance preparation required. ■ Recommended CPE hours: <u>19</u> Method of Presentation: Group-Live ■ Level of Learning: Intermediate to Advanced Field of Study: Auditing

Continuing Legal Education: CLE accreditation regulations vary from state to state. In past years, this program has been approved for CLE credits in multiple jurisdictions. When registering, indicate your interest in obtaining CLE and FMA will: 1) provide supplemental materials for the attorney to submit the CLE application; or 2) prepare the form(s) in the state(s) of your choice. Ask Dorcas Pearce for details. State filing fees will be assessed to the individual. At this time, approximately 16 CLE hours are projected in 60-minute states; 19 CLE hours in 50-minute states.

Please share with your colleagues/contacts in:	Compliance	Audit	Risk Management	☐ Legal
Register:  one: 202/544-6327 (ask for Dorcas Pearce)  nail: dp-fma@starpower.net  il: FMA: 333 2nd Street, NE – #104B  Washington, DC 20002 (include check made payable to "Financial Markets Association")  line: www.fmaweb.org		Team discounts are availablefirst registrant from a firm pays full amount; each additional registrant pays \$599. Please circle the correct amount.  Payment is required, by check or credit card, prior to April 20. No registration is considered final until payment is received.		
Hotel:  Bally's Las Vegas — www.ballyslv.com  3645 Las Vegas Blvd South ♦ Las Vegas, NV 8916 15 minutes from McCarran International Airport Phone: 800/634-3434 or 702/967-4111 (ask for Re Rate: \$135.00 Single/Double  Last date for FMA's low, group rate: April 3, 206 Mention Financial Markets Association's Securit Compliance Seminar when contacting the hotel.  Full Name  Nickname (Badge)  Title  Dept  Firm  Address  FL/Ste/Mail Code  City/State/Zip	eservations)  07 — ies	Selections below. Sessions, please reteloy April 3.  THURSDAY, APRIL Managing Com Communicatio  THURSDAY, APRIL Effective Comp Business Contin  Peer Group Discurdiscussion topics I and indicate 4 pref suggestions, please  1. 2. 3.	pliance Priorities/Challe ns with the Public	in your favored inicate your choices inicate your choices inges at Retail Firms  Customers Where Are We Today?  Exproposed peer ion on Wednesday have additional
Phone  E-mail  Methods of Payment  Payment enclosed with form  Invoice my firm  Charge my credit card (circle one) (Visa / MasterCard / American Express)  Card #  Exp. Date  Signature  Prior to April 3, the Early Bird registration for FN is \$850; \$975 for non-members. Please notethe registration includes a one-year complimentary FN ship. After April 3, the fees are \$950 and \$1,075.	AA Members	Cancellation policy rebefore April 20; no release future FMA programs acceptable. FMA assurantendee in the event administrative policie at 202/544-6327 and a FINAN Watch for Talegal & Legal & Loctober/Nov Complian	equires a \$100 processing fee funds thereafter. Cancellation for a one-year period. Substi mes no liability for travel/lod the program is canceled. For s (i.e., complaints or refunds	for any cancellation in fees will be applied to itutions are always ging costs by the information regarding ), please contact FMA  ATION  MA Programs  Conference ashington, DC is Workshop

### **About FMA**

Established in 1991, the Financial Markets Association is an independent not-for-profit educational association providing financial institutions and their affiliated securities dealers with compliance, audit, risk management, legislative and legal information via roundtables, conferences, workshops and newsletters.

For information about FMA and its activities, contact Dorcas Pearce at 202/544-6327 or dp-fma@starpower.net.